

BLINDS DIRECT 'DESIGN CHALLENGE 2022' COMPETITION TERMS AND CONDITIONS

1. The Promoter

The promoter of this competition is: Interior Goods Direct Limited of Unit 2 Jubilee Way, Grange Moor, Wakefield, WF4 4TD (the "Promoter")

2. The Competition

2.1 The title of the competition is the "Blinds Direct Design Challenge 2022" (the "Competition").

3. How To Enter

3.1 The competition will run from 08:00 on 7 February 2022 (the "Opening Date") to 23.59 on 30 June 2022 (the "Closing Date") inclusive

3.2 All Competition entries submitted by an entrant (the "Entrant") must be received by the Promoter no later than 23.59 on the Closing Date. Any Competition entries received by the Promoter before the Opening Date or after the Closing Date, for whatever reason, will be rejected by the Promoter.

3.3 To enter the Competition the Entrant must submit an e-mail to designchallenge@blindsdirect.co.uk including a Dropbox or File Transfer Protocol (FTP) service link to uploaded files including:

(a) an uploaded image of their current student or NUS card with its expiry date clearly visible;

(b) Competition entry form which will include:

(i) confirmation of the title of the design related course on which they are presently enrolled;

(ii) the design being entered (the "Design")

(iii) a written statement of up to 200 words which outlines the concept for the Design, the creative process of the Entrant in creating the Design and what has inspired the Entrant to create the Design (the "Accompanying Statement")

(iv) personal biography

(v) applicant contact details

(c) Optional: Jpeg file containing the design being entered in 600dpi TIFF format
The Promoter will not accept any entry which fails in any respect to comply with the above requirements, including postal entries.

3.4 No purchase is necessary to enter the Competition.

3.5 The Promoter will not accept email read receipts as proof of receipt of entry into the Competition.

3.6 By submitting a Competition entry, the Entrant is agreeing to be bound by these Terms and Conditions.

4. Eligibility

4.1 In order to be eligible for entry into the

Competition, the Entrant must be, on the Opening Date:

(a) resident in the UK;

(b) aged 18 years or over; and

(c) an undergraduate student enrolled on a recognised design related course in the UK.

4.2 The Competition is not open to:

(a) employees of the Promoter or its holding or subsidiary companies;

(b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies who are professionally connected with the Competition or its administration; or

(c) members of the immediate families or households of (a) and (b) above.

4.3 The Promoter will not accept Competition entries that are:

(a) automatically generated by a computer or created wholly by computer software;

(b) defamatory, obscene, unlawful, or discriminatory;

(c) photocopies and not originals; or

(d) incomplete or are not, in the opinion of the Promoter (at its absolute discretion), in accordance with the requirements of the brief for the Design or the Accompanying Statement.

4.4 There is a limit of one entry to the Competition per person. Entries submitted on behalf of another person will not be accepted and joint submissions are not permitted.

4.5 The Promoter reserves all rights to disqualify the Entrant if, in the Promoter's opinion, their conduct is in any way contrary to the spirit or intention of the Competition.

4.6 The Promoter reserves the right to withhold the Prizes (as defined below) if it is discovered that Entrants have not met the eligibility criteria set out in these Terms and Conditions.

4.7 By entering the Competition the Entrant warrants and represents to the Promoter that:

(a) the Design is the wholly original work of the Entrant to which they own the intellectual property rights; and

(b) use of the Design by the Promoter in accordance with these terms and conditions will not infringe the intellectual property rights of any third party.

4.8 The Promoter reserves the right to disqualify any entry if the Entrant is unable to provide the Promoter with proof of the matters specified in Condition 4.7 above.

5. The Prizes

5.1 The prizes are as follows:

(a) First prizes: the Entrant that is selected as the winner of the Competition (the "Winning Entrant") shall have:

(i) their Design reproduced on the following products (which the Promoter reserves the right to alter at its discretion): roller blinds, roman blinds curtains, cushions and lampshade fabrics available for the public to pur-

chase on www.blindsdirect.co.uk (the "Site");

(ii) edited extracts of their Accompanying Statement featured on each product listed on the Site on which the Design is reproduced, together with links to the Winning Entrant's social media accounts;

(iii) a profile feature of the Winning Entrant and their Design on the Site, the Promoter's official social media channels and any other additional promotional material produced by the Promoter in connection with the Competition; and

(iv) £500 and their Design reproduced on a lampshade and cushion which they will receive from the Promoter.

(b) The Entrants selected by the judges as having made the next two best entries in the Competition (the "Runners-Up") will each receive from the Promoter their Design reproduced on a lampshade and cushion.

The First Prizes and the Runners-Up Prizes are collectively known as the "Prizes".

5.2 The Prizes are not negotiable or transferable and no cash alternative for the Prizes will be offered.

6. Selection Of The Prize Winners

6.1 The selection of the Winning Entrant and the Runners-Up will take place between the Closing Date and 29 July 2022.

The Competition entries will be judged by a panel of 5 judges, which include one independent judge. Their selection will be based on the following two factors:

1. The originality and uniqueness of the Design.

2. The appeal of the design to the Promoter's core customer base, which has a broad demographic in terms of age, location, type of property and geographical spread.

6.2 The decision of the panel of judges will be final.

6.3 The names of the judges will be available for a period of 60 days from the Closing Date upon written request to BD Design Challenge 2022, Interior Goods Direct, Unit 2 Jubilee Way, Grange Moor, Wakefield, West Yorkshire, WF4 4TD

7. Winner And Runners-Up Information

7.1 The Promoter will contact the Winning Entrant and the Runners-Up by no later than 29 July 2022 via the email address provided with the Competition entry.

7.2 In order for the Promoter to provide the First Prizes set out at Condition 5.1 (a) (ii) and (iii) above and as a condition of the Winning Entrant receiving the First Prizes, the Promoter shall use the Winning Entrant's full name and photograph on the Site and any other media outlets including the Promoter's social media channels to indicate the Winning Entrant being selected as the winner of the Competition and with any publicity connected to the Competition or in

promoting their Design.

7.3 The Promoter must either publish or make available information that indicates that a valid competition took place and that winners were selected. When accepting the Runners-Up Prizes the Promoter will ask the Runners-Up for their consent to use their surname and county of residence in order to validate that Runners-Up were selected. The Runners-Up are not under any obligation to provide their consent in order to receive the Runners-Up Prizes. The surname and the county of residence of the Runners-Up (if consent is received) will be available upon written request to the address at the head of these Terms and Conditions after the Closing Date.

7.4 If the Runners-Up object to any or all of their surname and county of residence being published or made available in accordance with Condition 7.3, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority or other competent regulator on request.

8. Claiming The Prizes

8.1 The Promoter will make all reasonable efforts to contact the Winning Entrant and the Runners-Up. If the Winning Entrant and any of the Runners-Up cannot be contacted or are not available, within five days of the 29 July 2022 the applicable Prizes will be forfeited by the Entrant and the Entrant will no longer be entitled to the Prizes. The Promoter reserves the right to offer the applicable Prize to the next eligible Entrant selected from the entries to the Competition that were received before the Closing Date.

8.2 The Winning Entrant and the Runners-Up should allow for up to 30 days for delivery of the lampshade and cushion reproduced with their Design from being notified by the Promoter that they have won.

9. Limitation Of Liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winning Entrant or the Runners-Up or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prizes.

10. Ownership Of The Intellectual Property Rights

10.1 The Winning Entrant agrees that copyright and all other intellectual property rights in the winning Design shall belong to the Promoter. The Winning Entrant shall, as a condition of entering into the Competition, enter into such documentation for the purpose of transferring such rights to the Promoter as the Promoter may require from

time to time.

11. Data Protection

11.1 The Promoter will only process personal information in accordance with the privacy policy which can be found at <https://www.blindsdirect.co.uk/privacy-policy>. See also Conditions 7.2-7.4 with regard to the announcement of the winners of the Prizes.

12. General

12.1 If there is any reason to believe that there has been a breach of these Terms and Conditions, the Promoter may, at its sole discretion, reserve the right to disqualify Entrants from participating in the Competition.

12.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the Competition where it becomes necessary to do so. The decision of the Promoter in relation to all matters relating to the Competition will be final and binding and no correspondence will be entered into.

12.3 These Terms and Conditions shall be governed by English law, and the parties submit to the exclusive jurisdiction of the courts of England and Wales.